# Hestaplan for your business

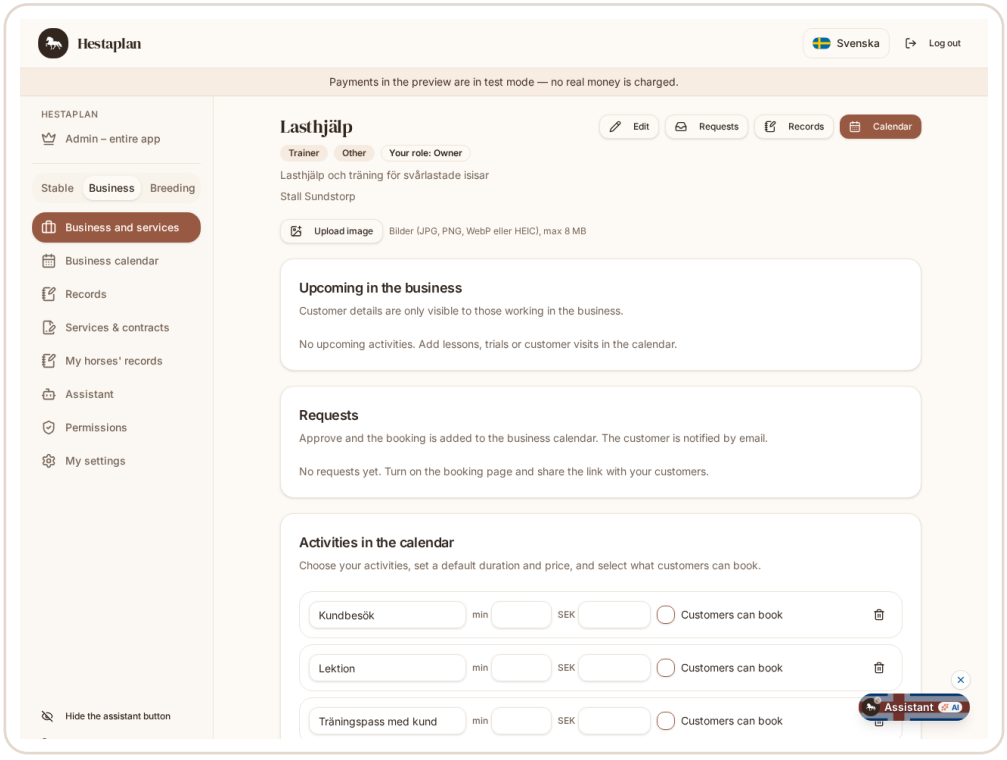
*For your business (farriers, riding schools, clinics, trainers and more) — your business, kept separate from the stable.*

Alongside the stable view you get your own business view: the business calendar, customer visits, bookings, journals and contracts. Business information is never mixed into the stable calendar — and only you and your staff can see it.

- A dedicated business view next to the stable view — switch with one click
- Business calendar with customer visits, locations and prices
- Journals with your own template and your own fields
- Services and contracts with templates for livery and starting horses
- Share journals and contracts with the customer — securely

## 1. A dedicated view for your business

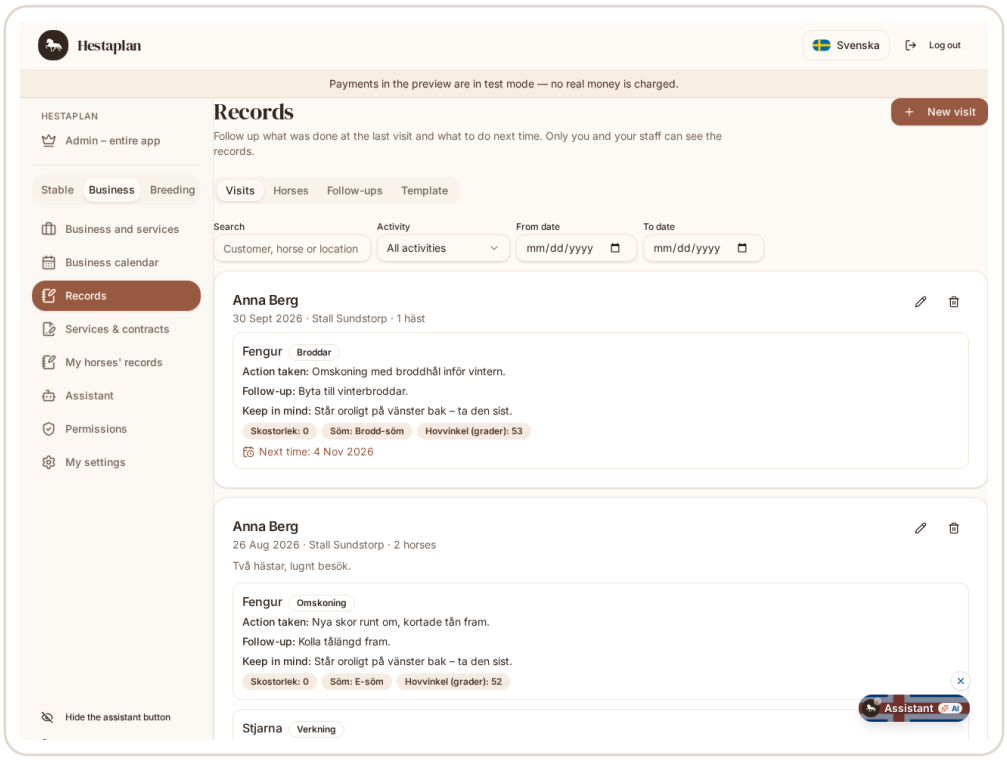
The business view shows upcoming customer visits, enquiries and the activities you work with — with default duration and price. Activity types adapt to your business: customer visits, lessons, clinics, fittings, treatments and more.




*The business view — overview, enquiries and activities in the calendar.*

## 2. Journals with your own template

For shoeing, lessons, clinic sessions and other visits you create your own template: you name the activities yourself and add your own fields — text, number, yes/no or a choice from a list. For each horse you see what was done last time and what should be done next time. “Next time” is automatically added to the business calendar.

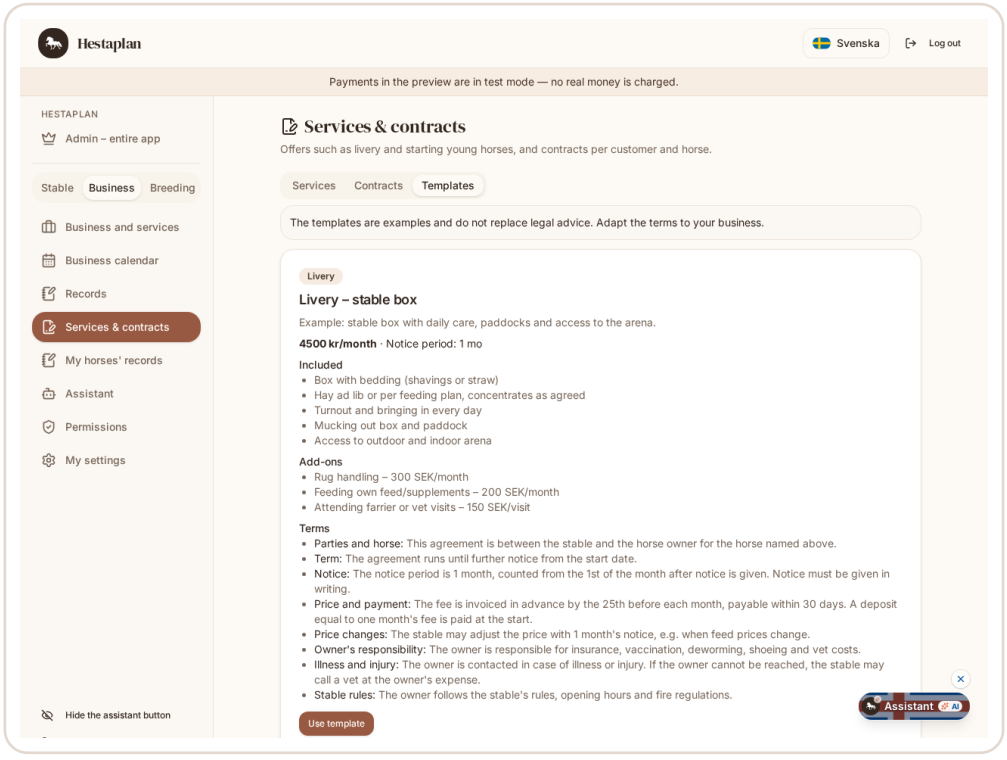



*Journals per customer and horse — with follow-up, custom fields and next date.*

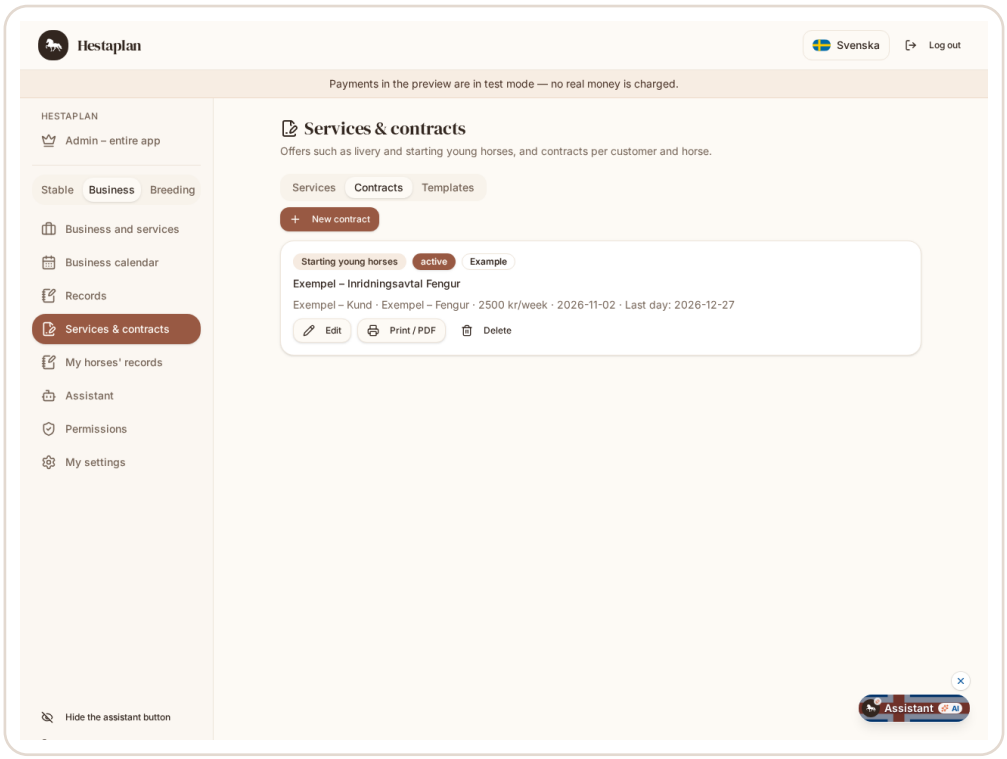
## 3. Services and contracts with ready-made templates

Do you offer stable boarding or take in horses for starting? Under Services and contracts you will find ready-made templates for livery and starting horses — with price, what is included, add-ons and terms such as notice period, payment and responsibility. The templates are examples to start from: you adapt them to your business, and they do not replace legal advice.

When you use a template it is copied to your own service — you can change it freely without affecting the original. The contract is linked to a customer and a horse, and the contract's last day is calculated automatically: on termination, the notice period runs from the 1st of the following month. The last day is added to the business calendar with a reminder, and the contract can be printed or saved as a PDF.



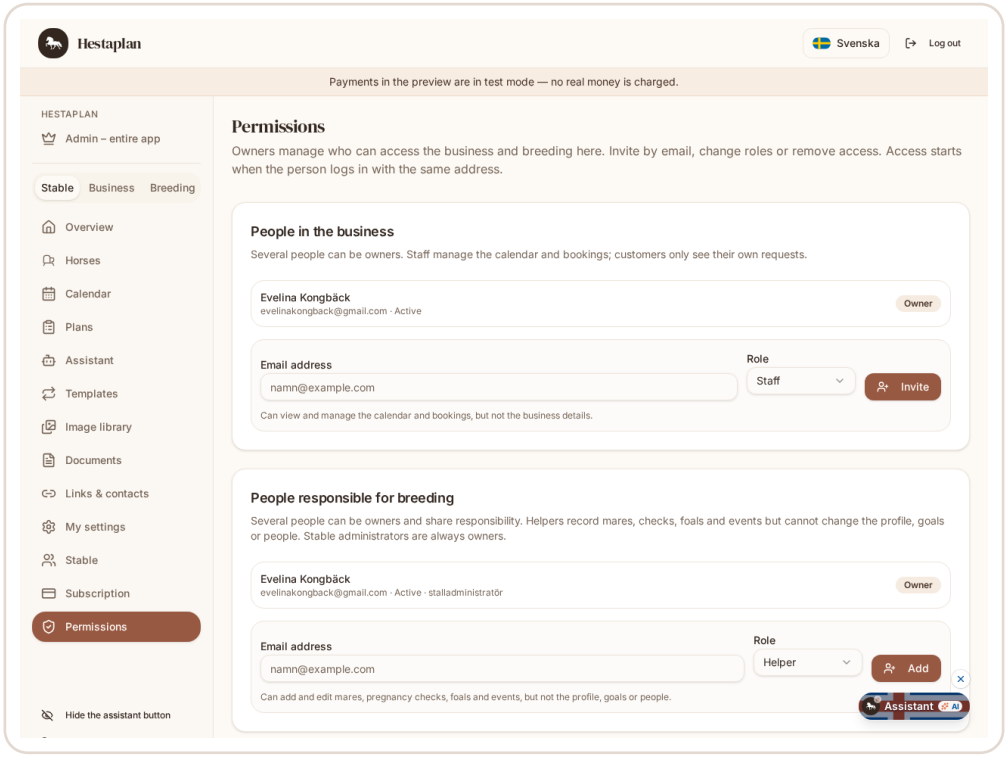

*The livery template — price, what is included, add-ons and terms.*




*Contracts per customer and horse — with status, last day and printing.*

## 4. Securely shared with the customer

You choose per visit whether the customer may see the journal — and per contract whether the customer may see the contract. The customer logs in and sees only what has been shared with his or her email address — never your internal notes. The staff you invite can manage the calendar and bookings, without seeing the business settings.




*Permissions: owners, staff and customers — everyone sees exactly what they need.*

## Getting started

Create your stable, tick that you run a business and choose your business types — then the journals, calendar and contract templates are ready.

- Try it free for 14 days — the business add-on is 79 SEK (≈ 7 €) per month.
- Questions? Write to kontakt@hestaplan.com
- Get started at hestaplan.com